

# Mary McAliley

## HIGHLIGHTS

### Office

Emory University

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### Highlights from 1993-Present, Emory University

- Appointed by the Provost and Executive Vice President for Academic Affairs and the Executive Vice President for Health Affairs of Emory University to the University Strategic Planning Committee's Societies in Conflict and Transition Group
- Awarded grants, totaling \$1M over the four year project, by the Annenburg Foundation, the Gould Foundation, and MediaSoft for French culture and language project
- Leadership Team (seven team members) for Information Technology at Emory University
  - ◁ Responsible for the \$27M budget
  - ◁ Set policy and guide the direction of technology for the university
- Created, developed, funded, designed, and built the first WorldClass (simultaneous classes around the world, now Emory's Center for Interactive Teaching), first class started October 22, 1996
- Worked with Senator Sam Nunn to develop electronic media for his political history
- Created and developed *The Journal on Information Technology from Emory University*, *Emory Libraries Student Guide* newspaper, *Frye Institute Technology Guide* newspaper, and other print and electronic public relations and informational material
- Serve on committees and groups that oversee and create materials for such technologies as iTunesUniversity, Facebook, MySpace, YouTube, DVD, CD, Blackboard, Instant Messaging and others that develop that become beneficial to academic life and development.
- Appointed member of the Emory Library and Information Technology Development Advisory Committee; Emory's Council on Technological Initiatives Summit 2002; Steering Committee member for Technology 2000 at Emory University
- Upon a request by the White House, worked with President Clinton to create elements for his website for Internet Day
- Nominated The Reverend Doctor Elias Chacour for the 2001 Honorary Emory University degree (in honor of the Year of Reconciliation, Father Chacour was chosen.)
- Developed two cable plants and programming, for both residential and academic, for Emory University; brought satellite and video conferencing to the campus; created and developed Emory's Multimedia Center

- Partnered with Apple Computing to Webcast the 1996 Olympics; site received over 300,000 hits per day.
- Chaired Emory Libraries Web Group; Web Steering Committee; webmaster for the Emory University Libraries common site, Schatten Gallery, others; member Virtual Library Project
- Created the *Emory 2000-2001 Reconciliation Exhibition*; Art Director for *Science and Art: Shared Frontiers*, an exhibition by prominent Emory scientists and faculty; Art Director for the *25th Anniversary of the President's Commission on the Status of Women Exhibition*; Emory Libraries Art Committee
- Planning Team Member for Center for Library and Information Resources, a \$24M building project
- Created the *Chat rocks!* initiative to support education about mental illness in our school systems. Manufacture blue jelly awareness bracelets to raise money for the support of the National Alliance for the Mentally Ill program, *Breaking the Silence*
- In collaboration with Russian Studies, developed the Russian Cultural Classroom
- Initiated, organized, and developed the first International Constituent Group on Multimedia for EDUCAUSE

#### Highlights from 1989-1992, Emory University

- Appointed by President Carter to the Communication Council of The Atlanta Project
- Worked with Emory University senior staff and their departments on conflict resolution and team building
- Organized and developed Emory Employee Assistance Program
- Wrote and designed Emory's original Visual Identity Program
- Brought the Soviet Poster Show to tour U. S. in order to increase cultural understanding
- In 1990-1991, while Associate Director of Publications at Emory, the department won thirty-seven international awards.
- Wrote three technical operational manuals on Emory's DONOR system

#### Positions

- Emory University
  - ◁ Coordinator, Marketing and Communications (1997-present)
  - ◁ Director, Multimedia Communications (1993-1997)
  - ◁ Senior Publications Specialist, Information Technology Division (1992)
  - ◁ Associate Director, Creative Services (1989-1991)

- Maradco National Inc., Owner/Operator (1973-1989)  
A national advertising and marketing firm whose clients included:  
Coca-Cola, Capitol City Club, Days Inn of America, Georgia Pharmaceutical Association, Heritage Medical Products, Hills Bros. Coffee, Mead Corporation, NBC, Pediatric Services of America, Sweet 'n Low, The Nestle Company, Trust Company Bank, Whitaker General Medical, others
- Upson Enquirer Newspaper, Art Director (1972-1973)
- Mead Corporation, Designer (1970-1972)
- Tucker Wayne & Company, Assistant to Associate Media Director and Designer (1969-1970)

### Education

- University of Georgia, Bachelor of Fine Arts
- Center for Applied Psychological Testing Certification
- Neurolinguistic Programming Professional Training, Michael Grinder, National Director of NLP in Education
- The Institute of Cultural Affairs, Group Facilitation and Strategic Planning
- National Alliance for the Mentally Ill Family-to-Family Certification

### Professional Associations

- American Institute of Graphic Arts (AIGA)
  - ◁ Executive Board of Directors, Vice President, Atlanta Chapter (1992-1994)
  - ◁ National Initiative for Technology (1992-1994)
  - ◁ National Initiative for Environmental Issues (1992-1994)
  - ◁ Board of Directors and Vice President for Development, Atlanta Chapter (1991-1992)
  - ◁ Co-chair The Soviet Poster Show (1990-1991)
- Association for Psychological Type (APT) (1986 to present)
- EDUCAUSE, International Convener for Multimedia at 1995 and 1996 Conference
- Council for Advancement and Support of Education (CASE) (1989-1996)
- Creative Club of Atlanta, Communications Committee (1990-1992)
- NAFE (National Association of Female Executives) (1995)
- Society of Technical Communications
  - ◁ Published paper, *Design is Function*, and presenter at National Conference (1993)

- University & College Designers Association (UCDA)
  - ◁ Competition Committee (1990)
- Writers Guild of America (2006 to present)

### Charitable Organizations

- The Atlanta Project
- Habitat for Humanity
- United Way
- Mar Elias Educational Institutions, Galilee, Israel
  - ◁ Award of Honor 2002
- Symposium 2000: Peace through Reverence for Life, Vanderbilt University
  - ◁ Board of Directors, *served with:*
    - Rhena Schweitzer Miller, daughter of Dr. Albert Schweitzer
    - Irwin Abrams, leading authority of the history of The Nobel Peace Prize
    - Dr. Elinore Barber, Bach scholar
    - Dr. Lachlan Farrow, president of The Schweitzer Fellowship
    - Arun Gandhi, grandson of Gandhi
    - Antje Lemke, Professor Emerita, Syracuse University
    - Yo-Yo Ma, cellist
    - Lord Yehudi Menuhin, humanitarian
    - Hugh O'Brian, actor
    - Dr. Martin Petzoldt, Chairman, Neue Bachgesellschaft E.V., University of Leipzig
    - Andy van Roon, president, International Cinema Partners
    - Christoph Wolff, Dean of Harvard University Graduate School of Arts and Sciences
    - Others
- National Alliance for the Mentally Ill (2004 to present)
- United Methodist Women, Spiritual Leader (2002-2004)

### Publications

- "Free the Silenced People", *Breaking the Silence*, Fall 2005  
(Mercer University, speech Fall 2006)
- *Twelve Days to Jerusalem*, electronic book about miracles in the Holy Land, over 7,000 books downloaded yearly from over 87 countries, a quarter of a million hits each year
- *A Pig Who Wears Glasses* (in the works)